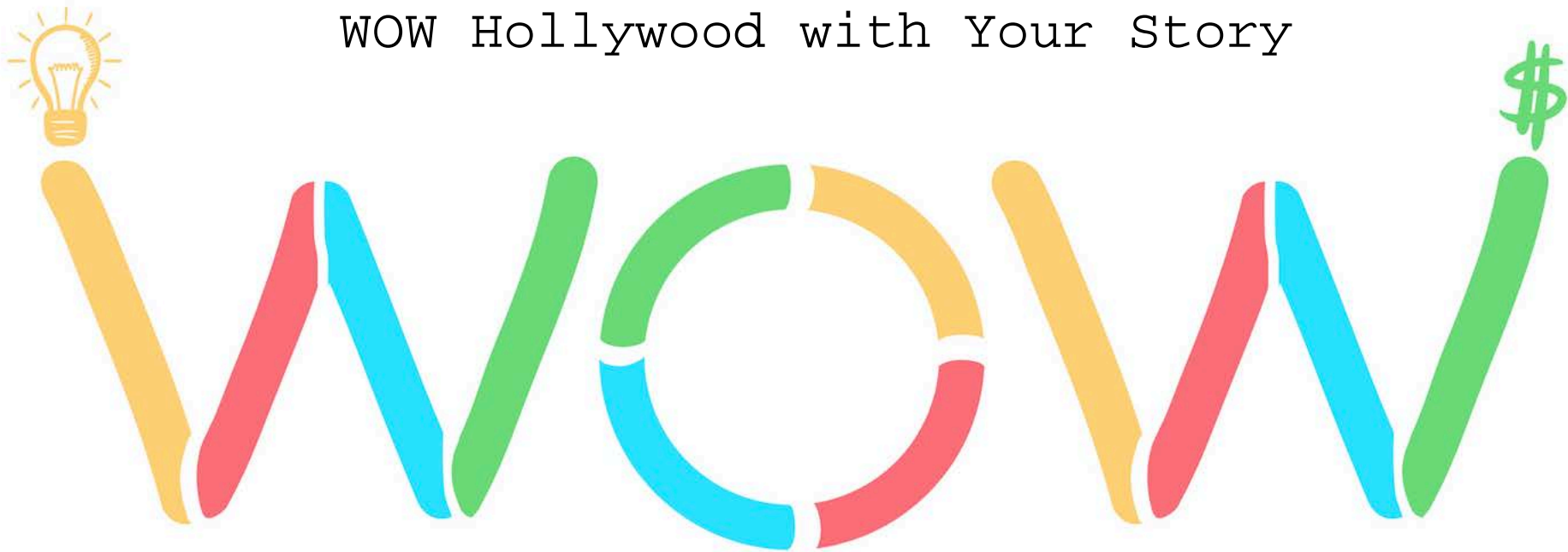


WOW Hollywood with Your Story




by Tammy Gross, \$criptpreneur

WOW Hollywood with Your Story



According to most dictionaries, WOW is defined as:

WOW [wou] [SHOW IPA](#) Informal. 

interjection

- 1 (an exclamation of surprise, wonder, pleasure, or the like):
Wow! Look at that!

verb (used with object)

- 2 to gain an enthusiastic response from; thrill.

noun

- 3 an extraordinary success:
His act is a real wow.
- 4 excitement, interest, great pleasure, or the like:
a car that will add some wow to your life.

In the storytelling world, WOW is a LOT more, but to start, it's a formula for how you can WOW Hollywood with your story:

Write
Optimize
Win

WRITE:

Your story may not seem like a big deal to you, but when you get clear on all that makes you an INCREDIBLE difference-maker in this world, your story has the power to CHANGE LIVES.

To start, brainstorm the highlights of your life & eventually you'll see how much you've truly experienced, learned & can teach to others.

OPTIMIZE:

Once you get clear on your story, it's time to turn it into something amazing.

- **SCRIPT** it out so you can share it anywhere, anytime, for any length of time.
 - **TELL THE WORLD!**
- **SCREENPLAY** - Want to know if your story is truly Hollywood worthy, or maybe TED TALK worthy?
 - Make it truly Hollywood-READY.
 - Short film?
 - Movie?
 - Series?
- **BOOK** - Have more to tell than just what we can see in a film or hear in a talk? Get it all out there in a book.
 - Make a lasting impression.
 - Connect one-on-one with readers.

WIN:

You know you're on the **WRITE PATH** when you start **WINNING**:

- hearts & minds
- contests
- stages & audiences
- meetings w/decision-makers

This is just scratching the surface!

Join me for a webinar that deep-dives into the **WHY & HOW** to **WOW** people with your story, & perhaps even have an eye on Hollywood:

WEBINAR, November 17, noon PT (Hollywood Time) / 3pm ET
The WRITE Path to Hollywood: How to Wow 'Em with Your Story

<https://reelnovels.weebly.com/wowwebinar.html>

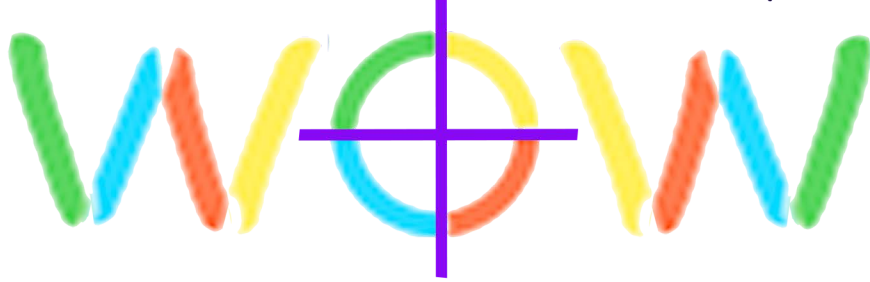
The following pages will make more sense at the webinar, along with so much more, but you can get a head start by simply thinking about all the aspects of **WHY & HOW** to tell your **WOW** story.

Tammy Gross, \$criptpreneur

scribble out some notes

Make it ALL ABOUT YOU!

It's All About Your Journey



WRITE

where you
are now

who/what you
became & how

what obstacles
you overcame

when/why you
started

OPTIMIZE

PR

vetting

revisions

monetization

WIN

hearts & minds

audiences &
stages

awards &
accolades

meetings

TALK

flexible script
Hollywood worthy
TED worthy

normality

normality

SCREENPLAY

structured
storyline
award-winning

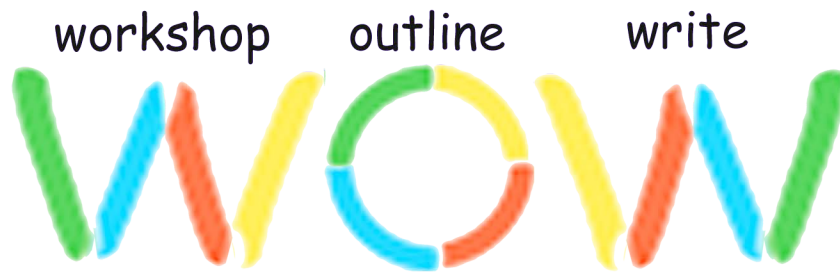
BOOK

behind-the-scenes
#1 Bestseller

other

agent

producer



Storyline

ending

all hope lost

midpoint twist

inciting

STORY

Storytime

normality

new world

better plan

final battle

PLOT

Timeline

Protagonist

Longs for _____

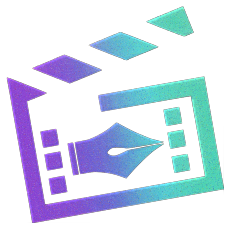
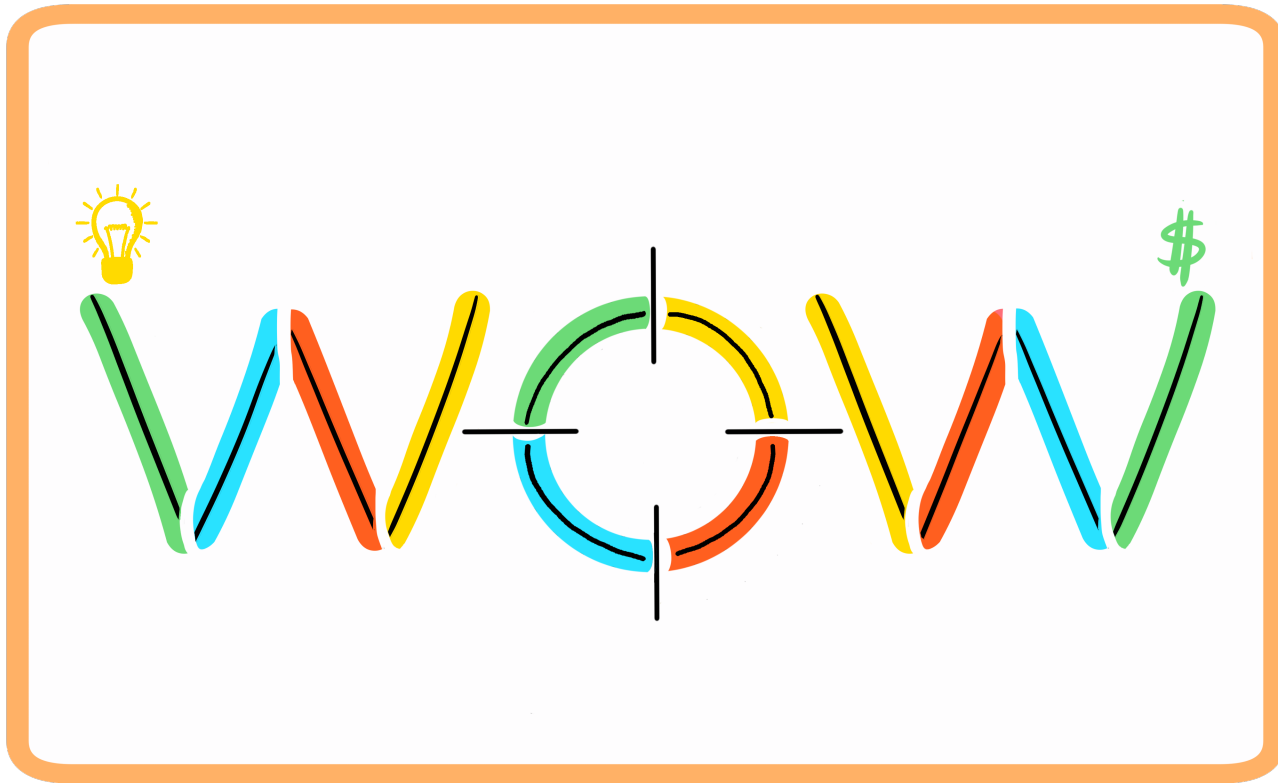
Obstacles

Twist

STRUCTURE

WOW Hollywood with Your Story

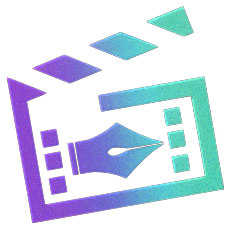
Tammy Gross, \$criptpreneur



WRITE

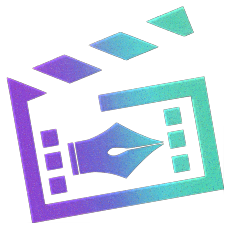
OPTIMIZE

WIN

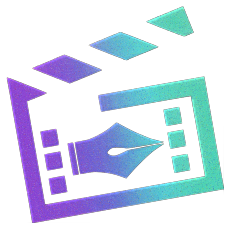


STORY TIME LINE

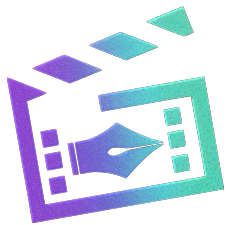
Get Your Story Straight...



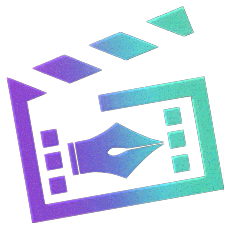
Central Idea
brainstorm
rollercoaster W points



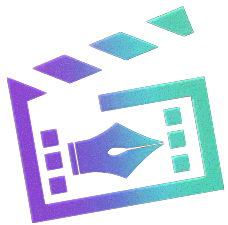
Act 3
transformation
resolution
all hope is lost



Act 2b
all hope is lost
midpoint twist



Act 2a
midpoint twist
no turning back

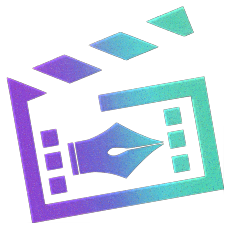


Act 1

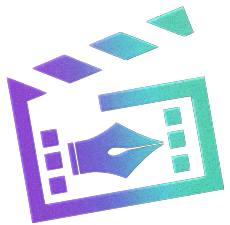
no turning back

inciting incident

normal life

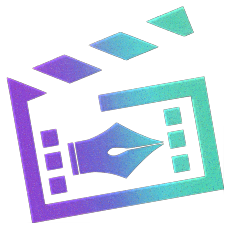


summer
fall
winter
spring

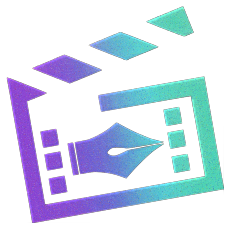


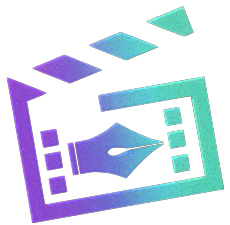
TIMELINE

Act 1 > 2a > 2b > 3

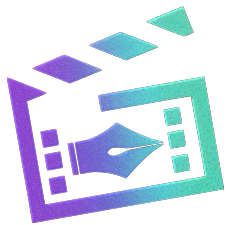
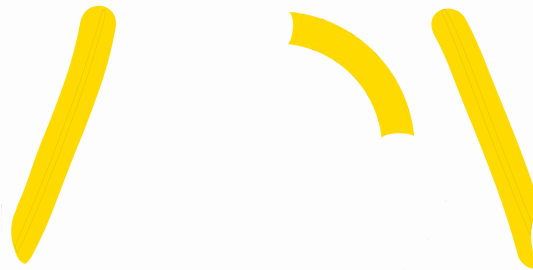


Story Structure
Hero's Journey
Save the Cat
etc.

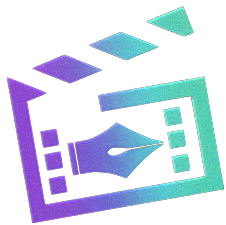




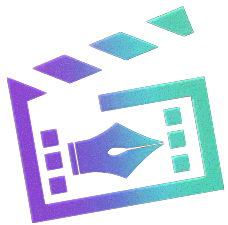
Act 1



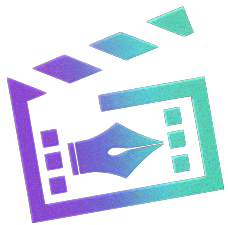
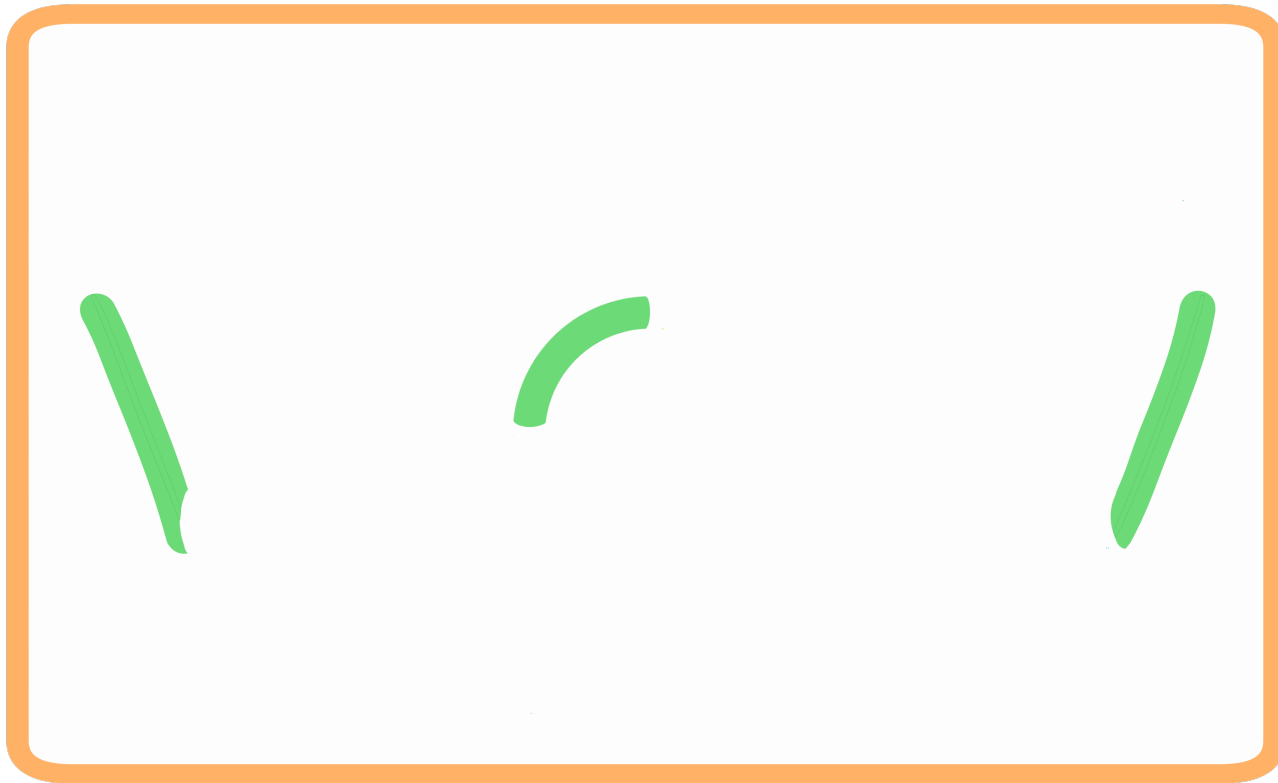
Act 2a



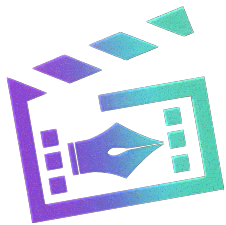
Act 2b



Act 3



Chronological



GET YOUR STORY STRAIGHT workshop

Friday & Saturday, November 19 & 20, NOON PT (3pm ET)

<https://reelnovels.com/hollywoodworkshop.html>

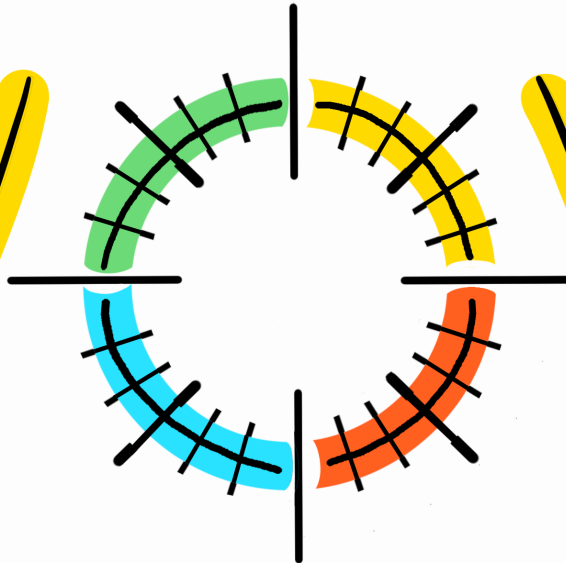
WRITE

OPTIMIZE

WIN



Story



Time



Line